



JAFCO Announces Robby Etzkin as New CEO

February 3, 2025

Jewish Adoption & Family Care Options (JAFCO) is excited to announce its second CEO in its 32-year history: Robby Etzkin, MS. Etzkin has acted as CEO-elect since December 19 and will fully succeed founding CEO Sarah Franco, MS upon her retirement on January 31, 2025.

This planned succession had been part of the agency's carefully designed strategic plan, and Etzkin was unanimously selected by JAFCO's Board after an extensive national search.

Founded in 1992 by Franco, Dr. Ronald Simon, and current COO Wendy Jenkins, JAFCO is a 501(c)(3) nonprofit that provides care, safety, and support to children and their families within the Jewish community and beyond who are impacted by abuse, neglect, trauma, or developmental disabilities.

"Retiring was a difficult decision, but after 32 years leading the JAFCO family, I felt it was time to pass that leadership on to the next generation," said Franco. "Being the founding CEO of JAFCO, has been the greatest gift of my life, one that I have embraced with my entire heart and my soul. I have full confidence that Robby is the perfect new CEO to move our organization into the future, as he ensures JAFCO has the resources to approach every child and family we serve with the care, compassion, and understanding that has defined the organization for decades."

Etzkin comes to JAFCO with more than 20 years' of experience managing Jewish nonprofits, particularly those that serve children. In addition to his role as Executive Director of The Roth Family Jewish Community Center of Greater Orlando, Robby has played a major role in the Jewish Summer Camp world. He holds a master's degree in Family, Youth & Community Services from the University of Florida.

"JAFCO is devoted to creating places where every child can feel they belong," said Etzkin. "The people we serve are not defined by their circumstances; they all want to feel seen, valued, and cared for. Our goal is even more than that though. Our goal is for every individual we care for to thrive and I'm honored to take responsibility for that vital work."

[Learn more about JAFCO's expert team at https://jafco.org/who-we-are/about/.](https://jafco.org/who-we-are/about/)

About JAFCO

JAFCO's mission is to provide care, safety and support to children and their families within the Jewish community and beyond who are impacted by abuse, neglect, trauma or developmental disabilities...giving every child a place to belong. JAFCO provides a full continuum of high-quality services including foster care, adoption, family preservation, mentoring, independent living and developmental disability programs at the JAFCO Children's Village, Children's Ability Center, and Eagles' Haven Wellness Center in South Florida and FamilyMatters in Philadelphia.

For more information visit jafco.org or call 954-749-7230.